

Shadow Health and Wellbeing Board

22 November 2012

Joint Health and Wellbeing Strategy

1. What are we trying to achieve for our communities?

- 1.1 A Joint Health and Wellbeing Strategy which sets out the Vision, Outcomes, Principles and Priorities for the Torbay Health and Wellbeing Board until 2015.

2. How is this to be implemented?

Background

- 2.1 Torbay Council and the South Devon and Torbay Clinical Commissioning Group must, through the Torbay Health and Wellbeing Board, prepare a Joint Health and Wellbeing Strategy. The Strategy should use the evidence from the Joint Strategic Needs Assessment and should outline the shared priorities for action, reflecting the issues that matter most to communities and where the greatest impact can be made to improve health and wellbeing outcomes.
- 2.2 Torbay's draft Health and Wellbeing Strategy has been developed over the past year through discussions at Shadow Board meetings and development sessions and the Health and Wellbeing Forum. There have also been discussions between partner agencies.

Consultation

- 2.3 The draft Vision, Principles, Outcomes and Priorities were agreed for consultation at the last board meeting. A consultation exercise ran throughout October 2012 and the results from that exercise are attached at Appendix 1.
- 2.4 As a result of the consultation two main changes to the Strategy are proposed:

- Amendment of the Vision to read:

"A Healthier Torbay: Where we work together so to enable everyone to enjoys a healthy, safe and fulfilling life"

(This change in wording reflects the role of the Health and Wellbeing Board an enabling and influencing (rather than commissioning) body.)

- Amendment of Outcome 2 to read:

"A healthy life with a reduced gap in life expectancy"

(There were a range of comments about how, given that people are living longer, we should focus on people having healthy, longer lives rather than a focus purely on reducing the gap in life expectancy.)

2.5 A wide range of the comments have been taken on board within the actions which are listed under each Priority such as:

- Parental influence and parenting skills – this is included under Priority 2
- Physical activities, sporting and outdoor activities, sports and leisure facilities – this is included under Priority 7
- Focus on older children – there are references throughout the Strategy to children of all ages
- Self esteem – this is included under Priorities 1 and 14
- Integrated care for the elderly – this is included under Priorities 11 and 14
- End of life care – this is included under Priority 13

2.6 Some of the themes from the comments in the consultation have not, as yet, taken on board within the activities of the draft Strategy. **The Board are asked to consider whether these should be included.**

- Domestic abuse – Should the Joint Health and Wellbeing Strategy include reference to domestic abuse or should there be a clearer statement of the Strategy links with the Community Safety Strategy?
- Veterans – Should there be specific reference to veterans? If so, where?
- Environmental factors – There is reference to the physical environment under Priority 7. Should there be a wider action around the impact of environmental and physical factors on health and wellbeing?
- Healthy food – Should there be a reference to the availability of healthy food? If so, where?
- Schools involvement in physical activity – Should there be a specific reference to the role of schools in promoting physical activity with children and young people?

2.7 There were some comments received that the Strategy was too broad and lacking in focus, although other comments were received that it does not include mention of specific groups of people (such as those with learning disabilities or older people). Through including actions under each priority it is hoped that the Strategy is now more focussed. **The Board's views on these comments would be welcome.**

2.8 Over the coming months, the Board will need to determine how it will operate in order to ensure that the Priorities and Outcomes within the Strategy are developed and that the role of the Board in promoting integrated working for

the benefit of the population of Torbay is fulfilled. Similarly discussions will need to take place about possible future re-iterations of the Strategy. How this will be undertaken will be subject to discussions with Board members both through development sessions and future Board meetings.

Approval process and publication

- 2.9 Given that the Joint Health and Wellbeing Strategy is prepared on behalf of the Council and the Clinical Commissioning Group, both of these organisations must approve the Strategy.
- 2.10 However, regulations and guidance on the operation of the Health and Wellbeing Board and the preparation of the Joint Health and Wellbeing Strategy have yet to be published so the approval process may be subject to change. The regulations and guidance are due to be published early in the New Year.
- 2.11 Once the Strategy has been approved (and the Health and Wellbeing Board formally established) consideration will need to be given to the publicity required to ensure that the public are aware of the Board, the Strategy and their purpose. Comments raised in the consultation suggest that people feel this is a Council strategy and that there was misunderstanding about the role of the Health and Wellbeing Board. These are issues which will also be discussed with Board members in the coming months.

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